

SOUSTAINIBILITY PLAN



Guia En Lanzarote

Hiking company in Lanzarote



SOUSTAINIBILITY PLAN - GUIA EN LANZAROTE

Company aligned with the SDGs, in all activities and services offered

DESCRIPTION

I am a hiking company on the island of Lanzarote, which allows its clients to discover unique places and where they foster the connection with the local people, their culture and their traditions, in line with the Sustainable Development Goals.

THE SDGS OF GUIA EN LANZAROTE

The objectives to which I am committed are:

SDG 1. END POVERTY

I collaborate with different entities to reduce poverty at the local level.

SDG 2: ZERO HUNGER

I promote the consumption of local products and visits to supply markets, warehouses and local distribution markets.

SDG 3: HEALTH AND WELL-BEING

I promote actions of local entities for the well-being of the population and tourists, I act responsibly and guarantee the safety of the participants in the activities.

SDG 4. QUALITY EDUCATION

I am in continuous training to improve my knowledge and offer quality services, as well as promoting training activities for my clients

SDG 5: GENDER EQUALITY

I value the role of women in the society of the island

SDG 6: CLEAN WATER AND SANITATION

Marine ecosystems are part of awareness programs that I spread on networks and in activities

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THE GLOBAL GOALS



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THE SDG OF GUIA EN LANZAROTE

SDG 7: ACCESSIBLE AND NON-POLLUTING ENERGY

I carry out awareness campaigns on the responsible use of energy, and I contribute to the reduction of the carbon footprint.

SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

I support new technologies to encourage sustainable activities

SDG 10: REDISTRIBUTION OF INEQUALITIES

I collaborate and support local SMEs in order to distribute wealth in the territory

SDG 11: SUSTAINABLE CITIES AND COMMUNITIES

I organize activities that value the cultural heritage of the island

SDG 12: RESPONSIBLE PRODUCTION AND CONSUMPTION

In my activities we always take care of the environment by reducing the production of waste and collaborating in its elimination

SDG 13: ACTION FOR THE CLIMATE

Promotion of the use of public transport

SDG 14: LIFE BELOW

I actively collaborate in the protection of marine ecosystems, both in carrying out activities and in awareness campaigns on social networks.

SDG 15: LIFE ON TERRESTRIAL ECOSYSTEMS

In my activities I guarantee the protection of terrestrial ecosystems and contribute to the dissemination of the natural heritage of the island.

SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

I am constantly attentive to customer opinions, I receive their feedback and I take into account the suggestions received to continue improving. At the same time, I inform my clients of the sustainability plan, how to act in natural spaces and the manual of good practices.

SDG 17: PARTNERSHIPS TO ACHIEVE THE OBJECTIVES

All this would not be possible without the collaboration with other companies, entities and/or associations with the same goals and objectives.